



This Guide Applies to the Black River Imaging Software

Press Cards

We offer a full line of press printed greeting cards for all your customer's needs. These cards are great for holidays, birth announcements, wedding invitations, party invitation, etc. The options are truly unlimited.

The press cards are available on four different card stocks. We have the standard card stock, linen textured, an art paper that resembles watercolor paper and the very popular pearl finish. Every card comes with linen textured envelopes with the exception of the pearl finish; they will include envelopes in the same pearl finish for that extra touch.

The press cards are available in a variety of sizes and the folded cards come to you pre-folded to save you and your client's time.

To begin ordering you will need to be in the Press Products catalog file of the Black River Imaging software. From the sizes palette or sizes button you will choose the Greeting Cards and the first choice you will have is the paper finish. Next you will need to choose between Tri-fold, Flat, Folded or Accordion and then the appropriate design. You'll want to be sure to choose the correct dimensions based on whether you are ordering horizontal or vertical cards.

Once you choose the card layout you will drag and drop your image(s) into the opening(s). If you need assistance with sizing your card design you may want to download the templates from the Learning Center on the web site.

You may opt for the UV Coating to be added to the cards at an additional fee. This is found in the Options palette before clicking Add to Order. This UV coating will offer a protective coat to the surface of the cards. The obvious signature side of the card is left uncoated.

Pricing is in sets of 25, you will need to refer to the catalog for that specific information. Price breaks are given for the following quantity of sets, 1-2, 3-15, 16-49, and 50 or over. If you choose a quantity of sets at three or above you will see the price adjustment made on the Review Order screen.